

# Snapshot of the Learning Design Profession

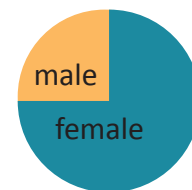
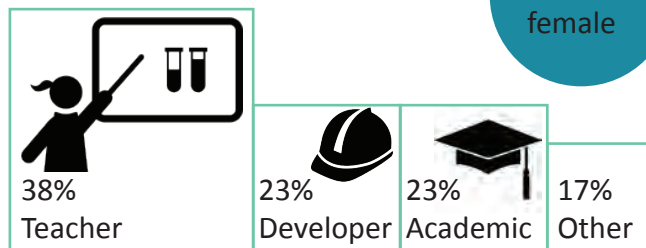
Through this project we aim to develop a snapshot of current Learning Designers' practices across Australian universities to identify and document: relevant skills, knowledge, education and professional background, the types of roles undertaken and employment conditions, challenges and enablers in these roles and conditions and areas for future attention.

## Professional Background and Demographics

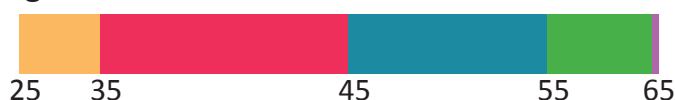
### Qualifications



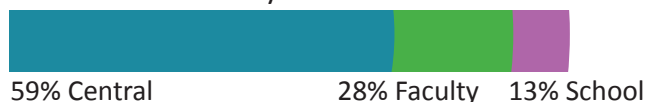
### Prior employment



### Age



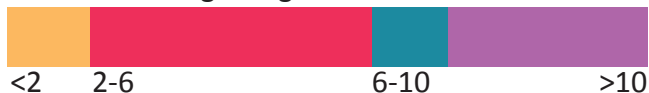
### Location in University



### Years in current role

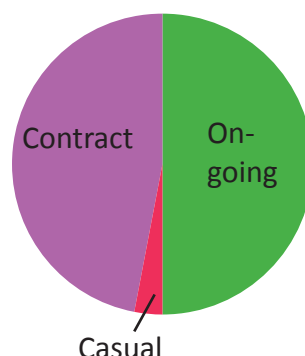


### Years as Learning Designer



## Work Context

### Employment mode



Level	No
HEW 5-6	5
HEW 7	39
HEW 8	38
HEW 9	10
Academic	8

## Career Futures





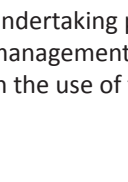




### What role do you hope to be doing in 5 years?



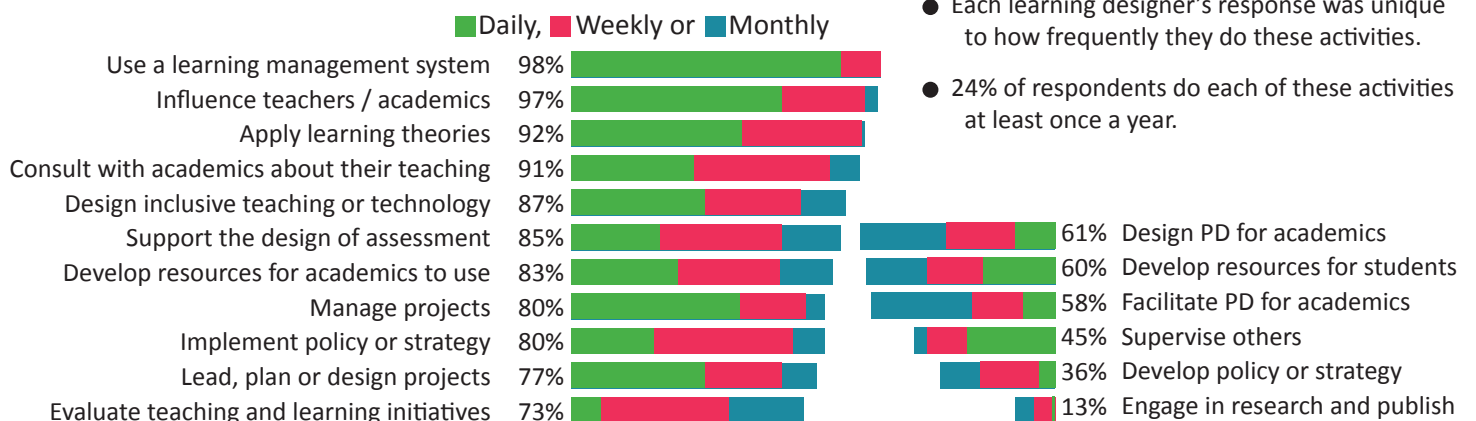
# Snapshot of the Learning Design Profession

<https://itali.uq.edu.au/content/ld-project>

## What is a Learning Designer?

 <p>Designing resources and programs that assist academics in delivering their course</p> <p>14%</p>	 <p>Produce, manage, support, train. Primarily involved with technology in education, but not exclusively, learning Designer are generalists</p> <p>22%</p>	 <p>Coaching teaching staff (unit coordinators/tutors) in structuring, delivering and evaluating their contents</p> <p>14%</p>
 <p>The role of a learning designer spans the design process from curriculum development to implementation support and evaluation</p> <p>14%</p>	 <p>undertaking production of resources, management of change projects, support in the use of technologies and training</p> <p>14%</p>	 <p>Involved in best use of current technology in creating better learning experiences for students.</p> <p>14%</p>
 <p>I teach teachers how to teach!</p> <p>14%</p>	 <p>Designing and facilitating efficient learning environments and contexts, on and offline</p> <p>12%</p>	 <p>Challenging and ever changing! Demanding and frustrating! Fascinating at times</p> <p>8%</p>

## What do Learning Designers do?



## How important are the following attributes, abilities or qualifications for Learning Designers?

	Directors	LDs
Working well with academics	100%	98.90%
Team work	100%	96.74%
Oral communications skills	100%	95.65%
Understanding of how people learn	94%	97.82%
Managing time and priorities	94%	93.48%
Knowledge of a LMS	94%	90.22%
Multimedia design	31%	30.77%
Coding / Programming	6%	11.95%

Preliminary Outcomes  
Online survey  
April - July 2017

Directors of University  
Teaching and Learning  
Units n = 16  
Learning Designers  
n = 103  
All data from learning  
designers unless otherwise  
noted